

hear

INDIANA



RUN FOR SOUND

Sponsorship Information

EVENT DATE: October 7, 2023

The Run for Sound is by far the biggest annual gathering of our community, and this year we are back in person! In the past we had more than 700 attendees and raised more than \$100,000 for children with hearing loss.

This year our Run for Sound at Conner Prairie features a 5K run/walk, a kids run and carnival, as well as an exhibitor area. Exhibitors can interact directly with families and community stakeholders.

We publicize this event to our widest audience, including 4,000+ email subscribers, as well as the broader Indianapolis community through targeted advertising.

Please support the Hear Indiana community via our biggest event of the year. We know you won't regret taking part in our 20th Annual Run for Sound on October 7, 2023!

SPONSORSHIP BENEFITS	\$500	\$1000	\$2500	\$5000	\$7500
Complimentary exhibit booth space at event	◇	◇	◇	◇	◇
Sponsor name listed in promotional materials & website	◇	◇	◇	◇	◇
Sponsor name on back of race participant t-shirt	◇	◇	◇	◇	◇
Special recognition within participant race packet	◇	◇	◇	◇	◇
Your promotional items included in participant race packet		◇	◇	◇	◇
Sponsor logo on event website		◇	◇	◇	◇
Hyperlinked ad in email blast to ~5,000 emails		◇	◇	◇	◇
Sponsor logo on signage at event			◇	◇	◇
Sponsor logo on back of race participant t-shirt			◇	◇	◇
Ad in registration confirmation email				◇	◇
Social media feature				◇	◇
Sponsor logo shown as year-round partner on Hear Indiana homepage				◇	◇
One dedicated email blast featuring only presenting sponsor ad					◇
Sponsor name included in PSAs, radio, and TV advertising when available					◇
Sponsor name and logo listed alongside event (presented by X)					◇
Special speaking opportunity at opening ceremony					◇

* Limitations on size and weight. Please contact Hear Indiana for publishing/printing deadlines.

Go to hearindiana.org or call (317) 828-0211 to find out more about sponsoring this event.