

# hear

INDIANA



## RUN FOR SOUND

### Sponsorship Information

EVENT DATES: OCT 24 - NOV 7, 2022

Run for Sound is by far the largest annual gathering throughout the Greater Indianapolis area for the deaf and hard-of-hearing community who use Listening and Spoken Language. In the past, we've had more than 700 attendees and raised over \$100,000 for children with hearing loss!

Our event is publicized to over 5,000+ email subscribers, as well as the greater Indianapolis community. This year Run for Sound will be a virtual event again reaching a larger audience that includes walking and cycling, and is not limited by geographic location.

Please support the Hear Indiana community via our biggest event of the year. You won't regret taking part in our 19th annual virtual Run for Sound!

SPONSORSHIP BENEFITS	\$800	\$2,000	\$4,000	\$7,500	\$10,000 LIMIT: 1
Sponsor name on event website	◇	◇	◇	◇	◇
Sponsor name listed in promotional materials	◇	◇	◇	◇	◇
Sponsor name on back of race participant t-shirt	◇	◇	◇	◇	◇
Special recognition within participant race packet	◇	◇	◇	◇	◇
Your promotional items included in participant race packet*		◇	◇	◇	◇
Sponsor logo on event website			◇	◇	◇
Hyperlinked ad in email blasts to 5,000+ emails			◇	◇	◇
Sponsor logo on back of race participant t-shirt			◇	◇	◇
Sponsor logo included on participant race packet mailer			◇	◇	◇
Ad in registration confirmation email				◇	◇
Social media feature				◇	◇
One dedicated email blast featuring only presenting sponsor ad					◇
Presenting sponsor logo shown as year-round partner on Hear Indiana homepage					◇
Presenting sponsor name and logo listed alongside event (presented by X)					◇
Sponsor and Hear Indiana CEO appearance on Great Day TV to promote event + sponsor name included in any event PSAs					◇
Presenting sponsor recorded video on event website					◇

\*Limitations on size and weight of items. Please contact Hear Indiana for publishing/printing deadlines.

Go to [hearindiana.org/sponsor](https://hearindiana.org/sponsor) or email [kate.hanley@hearindiana.org](mailto:kate.hanley@hearindiana.org) to find out more about sponsorship opportunities.