

Hear Indiana's 28th Annual Conference

October 29, 2010
Fishers Hospitality and Conference Center
Fishers, Indiana (Located 15 miles north of downtown Indianapolis.)



THE PREMIER CONFERENCE ON LISTENING AND SPOKEN LANGUAGE

Join Hear Indiana for its 28th Annual Conference: **Hear Here!**

Each year we bring together parents of children with hearing loss, adults who are deaf or hard of hearing, and professionals in the fields of hearing health and



education with a shared mission of improving the lives of individuals with hearing loss. With a focus on listening and spoken language, **Hear Here is**

expected to draw 300 attendees seeking to expand their knowledge base and to network with advocates, families, professionals and community leaders from around the state.

Sessions will focus on:

- Hearing Technology
- Education
- Early Intervention
- Advocacy and Support
- Professional Preparation

Who Should Sponsor and Exhibit?

Hear Here is the ultimate venue to meet face-to-face with 300 professionals and consumers seeking information on:

- Early Intervention Programs
- Hearing Screening and Early Detection Information
- Cochlear Implants
- Hearing Aids
- Educational Products and Materials
- Professional Development
- School and Education Center Information
- Hearing Health Publications
- Communication Assistance Products
- Assistive Listening/Personal Safety Technology

SPONSOR LEVELS AND BENEFITS



Presenting Sponsor
\$4,000

- Name and logo listed alongside event as premier sponsor (e.g., "Hear Here presented by...")
- Name included in press releases, public service announcements, radio and TV advertising (if/when obtained)
- FREE prime exhibit booth space **AND** FREE 4x4in. ad in Hear Indiana's e-newsletter (1000+ recipients)
- FREE 4x4in. ad on HearIndiana.org from October 1-November 1, 2010
- FREE one-page ad and FREE listing in conference program book
- Signage and recognition at the conference
- Special recognition during opening session
- Opportunity to put materials in participants' bags
- Special acknowledgment on Hear Indiana's website and on the cover of 6,500+ printed brochures
- Large hyperlinked logo on HearIndiana.org/HearHere
- Complimentary attendance and meals for five
- Logo included on all e-mail blasts regarding the conference

LEVELS AND BENEFITS CONTINUED



\$2000 Level Options:

- Lunch ~~SOLD~~
- Totes (with logo)
- Notepads (with logo)
- Name tags (with logo)

- **Logo on item of your choice:** table centerpieces, tote bags, notepads or name tags. First come; first served.
- FREE exhibit booth space **or** FREE 4x4in. ad in e-newsletter (1000+ recipients)
- Opportunity to put materials in participants' bags
- Logo on 6,500+ printed brochures
- Hyperlinked logo on HearIndiana.org/HearHere
- Signage at the conference
- FREE one-page ad and FREE listing in conference program book
- Hyperlinked logo included on all e-mail blasts regarding the conference
- Complimentary attendance and lunch for three



\$1000 Level Options:

- Continental Breakfast ~~SOLD~~
- Captioning (CART) ~~SOLD~~
- Printing
- Graphic Design ~~SOLD~~
- Speakers Honoraria ~~SOLD~~
- Audio Visual Support ~~SOLD~~

- **Donor's choice:** CART, breakfast, printing, or honoraria. First come; first served.
- FREE exhibit booth space **or** FREE 4x4in. ad in e-newsletter (1000+ recipients)
- Opportunity to put materials in participants' bags
- Logo on 6,500+ printed brochures
- Hyperlinked logo on HearIndiana.org/HearHere
- Signage at the conference
- FREE half-page ad and FREE Listing in the conference program book
- Hyperlinked logo included on all e-mail blasts regarding the conference
- Complimentary attendance and lunch for two



\$500 Level Options:

- Financial Aid **1** avail.
- Interpreters
- Continuing Education
- (2 of each available)

- **Donor's choice:** Financial Aid, Interpreters, or Continuing Education
- FREE exhibit booth space **or** FREE 2x4in. ad in e-newsletter (1000+ recipients)
- Opportunity to put materials in participants' bags
- Company name included on 6,500+ printed brochures
- Company name hyperlinked on HearIndiana.org/HearHere
- FREE quarter-page ad and FREE Listing in the conference program book
- Hyperlinked company name on all e-mail blasts regarding the conference
- Complimentary attendance and lunch for two



\$250 Supporters (unlimited availability)

- Opportunity to put materials in participants' bags
- Company name on 6,500+ printed brochures
- Company name hyperlinked on HearIndiana.org/HearHere
- Hyperlinked company name on all e-mail blasts regarding the conference
- Complimentary attendance and lunch for one
- \$50 off booth space, \$50 off ad in program book, AND a free info listing in the program book directory

Exhibit Booth and Advertisement Opportunities: (Fees listed are for non-sponsors)

Booth Rental: (Fee includes complimentary conference attendance, breakfast, and lunch for two.)

- \$100 fee for non-profit organizations and state agencies
- \$250 for all other companies

Conference Program Book Ads: (Fee includes opportunity to place promotional items in conference tote bags.)

- \$25 for business info listing Includes name phone, email, web site, contact name, and description.
- \$50 for ¼ page ad Vertical Ad: 2 1/8" X 3.5" or Horizontal Ad: 4.5" X 1.75"
- \$100 for ½ page ad Vertical Ad: 2 1/8" X 7.5" or Horizontal Ad: 4.5" X 3.5"
- \$200 for full page ad Dimensions: 4.5" X 7.5"

HearIndiana.org/Directory Listing: Fee includes year-round listing (September 1, 2010 – September 1, 2011) on our Web site under "Directory of Related Services" and your choice of a **FREE** ¼ page ad **or** \$50 off larger ads in the conference program book.

- \$250 for one business info listing (includes hyperlink)
- \$500 for premier business info listing (includes logo and hyperlink)

Please return the Sponsor and Exhibitor Reservation Form (page 3 and 4) to hold your spot.

SPONSOR AND BOOTH RESERVATION FORM

Sponsorship Opportunities <i>(Benefits are listed on Page 1&2)</i>	Level:	Check one:
Presenting Sponsor	\$4000	<input type="checkbox"/>
Conference Totes	\$2000	<input type="checkbox"/>
Notepads	\$2000	<input type="checkbox"/>
Lunch	\$2000	<input type="checkbox"/>
Name Tags	\$2000	<input type="checkbox"/>
CART (Captioning)	\$1000	<input type="checkbox"/>
Printing	\$1000	<input type="checkbox"/>
Breakfast	\$1000	<input type="checkbox"/>
Honoraria	\$1000	<input type="checkbox"/>
Interpreters	\$500	<input type="checkbox"/>
Continuing Education	\$500	<input type="checkbox"/>
Financial Aid	\$500	<input type="checkbox"/>
Supporter	\$250	<input type="checkbox"/>

Year-Round Directory Listing at HearIndiana.org/Directory	Type	Check Desired:
Standard	\$250	<input type="checkbox"/>
Premier	\$500	<input type="checkbox"/>

All payments are non-refundable. Sponsorship donations are tax-deductible to the extent allowed by law. Our tax-id is 31-0921774.

Exhibit Booth Opportunities: <i>(includes meals for 2 reps)</i>	Level:	Check all that apply:
Nonprofit	\$100	<input type="checkbox"/>
State Agency	\$100	<input type="checkbox"/>
Corporate	\$250	<input type="checkbox"/>
Complimentary booth for \$500+ Sponsors	FREE	<input type="checkbox"/>
Supporter Discount	-\$50	<input type="checkbox"/>
Check here if you need electricity		<input type="checkbox"/>
Check here for internet access		<input type="checkbox"/>
Additional Rep (\$25 per person)		<input type="checkbox"/>

Program Ads	Price	Check Desired:
Info Listing	\$25	<input type="checkbox"/>
¼ page	\$50	<input type="checkbox"/>
½ page	\$100	<input type="checkbox"/>
Full page	\$200	<input type="checkbox"/>
Complimentary Sponsor Ad size (see benefits)	FREE	<input type="checkbox"/>
Complimentary Info Listing for Supporters (see benefits)	FREE	<input type="checkbox"/>
Discount for Year-Round Online Advertisers	FREE ¼ OR -\$50	<input type="checkbox"/>

TOTALS:	
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Information for Program Book

Company/Organization Name: _____

Contact Name: _____

Phone/Email/Website: _____ / _____ / _____

A one sentence description of services: _____

Deadlines and Additional Important Information:

- 6500+ brochures will be printed. Deadline for inclusion in the conference brochure is **September 1, 2010**.
- Deadline for signage and inclusion of ads or info listings in the conference program book is **October 1, 2010**.
- Sponsors at levels of \$1,000 and up, please send a color .eps (vector) logo for signage **and** a color .jpeg for the website.
- **All** sponsors/exhibitors/advertisers should send a black/white .eps (vector) logo for the program book by **October 1, 2010**.
- For inclusion on event signage, sponsorship information must be received by **October 15, 2010**.
- **300** promotional items are due to JE Watkins, 3035 26th St., Columbus, IN 47203 by **October 18, 2010** for inclusion in the participants' bags.

SPONSOR AND BOOTH RESERVATION FORM CONTINUED

Sponsorship opportunities and booth space will be assigned on a first come, first served basis. Booth space is very limited. Your reservation will be processed when we receive your check payable to Hear Indiana or credit card information below. Hear Indiana reserves the right to deny sponsorship, booth, or advertisement requests.

(For our records, the following will NOT be published.)

Name of person completing this form: _____

Alternate Phone/Email: _____

List name(s) of representative(s) who are planning to attend the conference: _____

***Note:** All attendees must also complete the separate conference registration form available at HearIndiana.org/hearhere. Upon receipt of this form, you will receive a Discount Code for complimentary conference registrations. See sponsor benefits for the number of complimentary attendees. Exhibit booth fees include meals for two representatives. If additional meal tickets are needed, please include additional \$25 per person.*

Promotional Items for Conference Tote Bags: Yes, we will send 300 promotional materials to Jane Ellen Watkins, Conference Chair, 3035 26th St., Columbus, IN 47203 by **October 18, 2010.**

Door Prizes: Yes, we are willing to donate a door prize. *Please describe:* _____

Booth Liability Clause (required for all those exhibiting)

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, or other property brought unto the premises of the Fishers Hospitality and Conference Center. Exhibitor shall indemnify, hold harmless, and agree to make no claim against Alexander Graham Bell Association for the Deaf and Hard of Hearing, the Fishers Hospitality and Conference Center, Hear Indiana, its board, committees, members, agents, or its employees for any reason whatsoever including negligence, theft, damage or destruction of goods, or any injury to the exhibitor, his agents, or employees while in the event area, or for any damage to his business by reason of failure to provide exhibit space or removal of the exhibit, or for failure to hold the event as scheduled, or for any action of any nature of Hear Indiana, its board, committees, members, agents, or employees. Additionally, Exhibitor acknowledges that Hear Indiana and the Fishers Hospitality and Conference Center do not maintain insurance covering exhibitor property and that it is the sole responsibility of Exhibitor to obtain interruption and property insurance covering such losses by Exhibitor.

Exhibit Booth Information and Policies

- Set-up is from 7am to 8am on October 29, 2010. Please staff your booth from 8am-5pm on October 29, 2010. Please do not leave your booth early.
- You will receive one 8 foot table, two chairs, and a tablecloth. Limited electricity is available. Please bring your own extension cords.
- You should bring your own sign to distinguish your booth. Signs for your booth should **clearly indicate** the name of your sponsoring organization. You may not sublet. You may only distribute promotional items from **your** sponsoring organization.
- Hear Indiana reserves the right to prohibit or remove any exhibit that may detract from the general character of the exhibition as a whole. This includes person, objects, printed matter, or anything of a character that Hear Indiana management determines is objectionable to the exhibit. In the event of such restriction or eviction, Hear Indiana will not refund booth fees.

Signing the Policy and Liability Clause indicates that your organization has both read, understood, and agree to the contents thereof.

Authorized Representative Signature _____ Date _____

Payment Options

Check (Payable to Hear Indiana)

Or Credit Card

Visa MasterCard Amex Discover

Credit Card Number: _____

Exp. Date: _____ CVV Code: _____

Name on Card: _____

Signature: _____

Return to:

Hear Indiana

PO Box 347
Zionsville, IN 46077

Or

Fax to 888-798-4711

Questions? Please call 317 828 0211 or email info@hearindiana.org.